Tool: Vendor Identification for Data and Analytics Governance Platforms

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Initiatives: Data Management Solutions

Data and analytics leaders should use this tool and the corresponding Market Guide to explore offerings from listed platforms to meet their data and analytics governance technology needs. Use this tool to build vendor shortlists and design requests for proposals.

When to Use

Data and analytics (D&A) leaders should use this tool when beginning the vendor evaluation process for their D&A governance requirements. Generate a shortlist of suitable candidates out of the vendors represented, then explore the market further and gauge the ability of each candidate to address your unique business problems and technical concerns. Note that the vendor list in this tool is not intended to be comprehensive. Vendors included in this tool are those who responded to a specific Gartner survey (see Evidence section). This research is intended to form part of buyer due diligence and should be used in conjunction with discussions with Gartner analysts and other relevant resources.

Directions for Use

The tool contains vendor-supplied data to help construct vendor shortlists and RFPs to request further information from relevant vendors. The tool is organized as follows:

- **Vendor profiles**: Information on headquarters, web address, industry presence and pricing guidance
- **Functional coverage**: Highlighting the capabilities where each product has full or partial support
- **Market penetration**: Data on the number of customers
- **Deployment options**: On-premises, cloud, others
The tables in the tool include filters to help analyze the vendor and product data, and to select relevant vendors based on your requirements. The vendor profiles and functional coverage tables also contain filters for initial selection criteria. All tables contain filters in each column for more detailed vendor analysis and selection.

Examine the vendor-supplied data in each sheet in the Excel tool, and — based on your preferences, requirements or priorities — make a note of the vendors and products that can match your needs and could be included in a possible shortlist. For example, if you have specific requirements about the presence of vendors in Europe offering an on-premises deployment option and supporting some specific functionality, you can use the spreadsheet to identify the relevant vendors.

It is essential that you use this tool after you’ve read the companion Market Guide for Data and Analytics Governance Platforms, which provides further analysis and comments on general trends in this market.

Evidence

Gartner’s Data and Analytics Governance Survey was conducted online from 11 October to 8 November 2021. Responses were received from 52 providers of all scales and based globally (mainly in North America, EMEA or Asia/Pacific). The survey was developed collaboratively by a team of Gartner analysts and was reviewed, tested and administered by Gartner’s Research Data and Analytics (RDA) team.

This tool lists vendors identified by Gartner analysts following market research and client interaction; it is not intended to provide a comprehensive list of all vendors in this market. Vendor information is current as of the time of publication and has not been verified by Gartner. The information this tool presents should not be construed as investment-related guidance. Inclusion in the tool does not indicate that Gartner recommends a given vendor or warrants its performance. Additionally, filter selections that direct the user to a single vendor do not indicate that Gartner recommends that vendor, merely that the vendor fits within those parameters. Unless otherwise stated, the charts and tables in this tool are based on self-reported survey data provided by these vendors.
Recommended by the Authors

Tool: The Gartner Data and Analytics Governance Technology Atlas

Market Guide for Data and Analytics Governance Platforms

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