Update: Label Changes in Printers, Copiers and MFPs Forecast

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Initiatives: Technology Market Essentials

Effective 2Q22, Gartner will update some labels within its Printers, Copiers and MFPs Forecast and associated reports. From the end of 2Q22, new publications will use these new labels. Read this document for further details regarding the impact of these changes.

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Market Definitions and Methodology: Imaging and Printing Services
Planned Update to Gartner Market Statistics Coverage

What We Are Changing

As of 2Q22, Gartner will make the following changes in its Printers, Copiers and MFPs Forecast (in both Excel and csv files):

- Changing Shipments to Units Shipped (K)
- Changing End User Spending to End-User Spending ($M)
- Changing Vendor Revenue to Vendor Revenue ($M)
- Changing End User Spending Constant Currency to End-User Spending Constant Currency ($M)

At the same time, Gartner will limit the number of symbols in Forecast and Market Share reports to remove the possibility of misinterpretation. Particular attention will be paid to minimizing and eventually removing the use of “|” (pipe), “+” (plus sign) and “,” (comma) symbols in nonvendor names.

Why We Are Making the Change

As of 2Q22, Gartner will harmonize labels in its Forecast and Market Share publications in order to unify labels across complementary publications.

Client Benefits of the Change

Clients will receive clearer and more self-explanatory Forecast and Market Share publications. In addition, clients will be able to use the symbols that Gartner is removing for their own reports, for example.
### Market Segmentation Summary

**Table 1: Labels in Current Forecast and as of 2Q22**

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<thead>
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Source: Gartner (November 2021)

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