Infographic: Where Next? Technology Leadership in a World Disrupted

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Initiatives: CIO Leadership of Innovation, Disruptive Trends and Emerging Practices

The world wonders where we go next. Where will work happen? Where can value be generated? Where will data and insights live? CIOs should use the key insights from our 2021 IT Symposium/Xpo Keynote Infographic to lead and empower anywhere, nurture connections everywhere and reach beyond.
Figure 1: Where Next? Technology Leadership in a World Disrupted

The world wonders *where we go next*: Where will work happen, where can value be generated, and where will data and insights live? We explore the answer to this in our Gartner 2021 IT Symposium/Xpo Opening Keynote.

**Lead and empower anywhere.**
Nurture connections *everywhere.*
Reach **beyond** the “where.”

- Go beyond hybrid to design a **human-centric workplace.**
- Harness the power of **business technologists.**
- Build an **internal talent marketplace.**
Nurture Connections Everywhere

- Co-create value with technology partners in a 1-to-1 generative partnership.
- Engage many players in a 1-to-many setting to jointly solve a single problem.
- Use many-to-many partnerships to innovate at scale.

"You need to get really good at building partnerships of all types ... sometimes it takes a friend, and sometimes it takes a village."

Hung LeHong, Distinguished VP Analyst & Gartner Fellow

Reach Beyond

- Strive for freedom from historical insights by embracing synthetic data and privacy-enhancing computation.
- Strive for freedom from legacy business practices by reaching for the unimagined through innovative technologies.
- Strive for freedom from the harms of bias by designing a built-in response, with AI.

"Where’s about the opportunity to solve world-class problems with solutions that positively impact the entire world. It’s an exploration of how value can be found and seized."

Daryl Plummer, Distinguished VP Analyst & Gartner Fellow
Overview

CIOs have a once-in-a-generation opportunity to expand their influence and boldly explore new ideas. CIOs do not need to ask for permission. Bold moves that accelerate digital transformation are expected.

The looming question is: "Where next?" It's not just a question of location. Rather, it is about where work happens, where business value is generated, where technology is produced, and where data and insights live. How will CIOs leverage this opportunity to overcome challenges and solve world-class problems?

To answer these questions for their enterprises, CIOs should:

- Lead and empower anywhere by designing a human-centric workplace, harnessing the power of business technologists and building an internal talent marketplace.
- Nurture connections everywhere by fostering three types of partner relationships: one-to-one, one-to-many and many-to-many.
- Reach beyond by liberating the enterprise from historical insight, legacy business practices and harms caused by bias.
About This Research

This Infographic highlights key insights from the 2021 Gartner IT Symposium/Xpo Keynote, which was delivered virtually on 18 October 2021 to an audience of more than 7,800 live viewers.

For additional details on the themes, lessons and research related to our keynote address, see Where Next? Technology Leadership in a World Disrupted: Key Insights From the 2021 Gartner IT Symposium/Xpo Keynote.

Recommended by the Authors

Where Next? Technology Leadership in a World Disrupted: Key Insights From the 2021 Gartner IT Symposium/Xpo Keynote

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