Client Question Video: What Is the Role of Self-Service Analytics?

Gartner’s FAQ series addresses commonly asked questions to our experts via a brief overview video, alongside accompanying slides and additional reference links to more in-depth information.

Attached PowerPoint Deck

Overview
This video answers questions outlining Gartner’s insights into what the role of self-service analytics is and how to leverage it in your organization.

Recommended by the Authors
How to Balance Control and Agility in Your Self-Service Analytics (Shareable Summary)
Create a Hybrid Centralized and Decentralized Data and Analytics Organizational Model
How to Enable Self-Service Analytics
Tool: Track How Well Your Analytics and BI Program Serves Its Users