Data Center and Edge Infrastructure: Market Opportunities to Rebound and Grow in 2021

Published 2 June 2021 - ID G00749857 - 1 min read
Adrian O'Connell

Initiatives: Technology Market Essentials

The COVID-19 experience is accelerating investments in digital business, AI and analytics, and remote work across industries and business priorities. The trend is creating a wealth of growth opportunity for data center and edge infrastructure technology and service providers in 2021.

2021 Data Center and Edge Infrastructure Opportunities to Rebound and Grow

End-user organizational transformation post-COVID-19 will bring opportunities for data center and edge infrastructure providers. It will also bring challenges as the growth of public cloud is expected to accelerate, so positioning themselves as a viable and relevant part of a modern, hybrid cloud world will be critical for future success.

As the events of 2020 have made the importance and influence of IT to and on the business clearer than ever, many user organizations have brought forward digital transformation initiatives. These initiatives bring opportunities for enabling technologies but will often require new partner ecosystems as data center and edge infrastructure providers bring these to market.

This research will give our clients a market-level view of growth opportunities, industry and business priorities, and Gartner positions on opportunities and success factors. This information can enable technology and service providers to grow their business in the top three investment areas for 2021, which are digital business, AI and analytics, and remote work.

Technology and service providers can use this research to identify where there are growth opportunities in their market based on key areas where businesses are making investments in 2021. This research is part of a set of notes covering the following markets: cloud, IT services, enterprise software, data center and edge infrastructure, and enterprise communications.

This presentation includes excerpts from Gartner research published within the last 12 months to highlight survey results, market trends, competitive landscapes and forecast growth opportunities within the data center and edge infrastructure market.

Recommended by the Authors