Infographic: Cloud Strategy Cookbook

Published 4 May 2021 - ID G00748733 - 2 min read
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Initiatives: Executive Leadership: Cloud for Business Enablement; Cloud and Edge Infrastructure

Seventy percent of enterprise workloads will be in the cloud by 2024, yet three out of four organizations do not have a fit-for-purpose cloud strategy. Executive leaders should enable and sponsor business-driven cloud strategy efforts.
Cloud Strategy Cookbook

Business and IT leaders should collaboratively build a cloud strategy. Follow these steps to a cloud strategy that will deliver the right business outcomes beyond the traditional cloud benefits.

Cloud Survey Uncovers Major Mismatch

✔️ Workloads hosted in public cloud – expected to go up to 70% in next three years.

70%
n = 400
Source: Public Cloud Initiatives Study 2020

❌ Yet three out of four organizations do not have “fit-for-purpose” cloud strategy.

75%
n = 143
Source: Gartner Cloud Webinar 2020

Its All About the Strategy!

Without a business-driven cloud strategy, you will ...

Increase your costs + Increase your risk = With no clear business benefit

Cloud Strategy in Context

Corporate Strategy

Cloud Strategy

Cloud Adoption/Implementation Plan

Business Strategy
Long-Term Planning Horizon

Strategic Plans
Middle-Term Planning Horizon

Operating Plans
Short-Term Planning Horizon

Other Strategic Plans

Who Should Be Involved in Formulating Your Cloud Strategy?

❌ Half of cloud strategy efforts only involve IT.

✔️ However, it is essential to involve business and/or functional representatives.
Why Should Business Be Involved?

Everyone cares about business outcomes.

Growth
1. Innovation — new business models
2. Business continuity
3. Agility

Efficiency
1. Business scalability
2. Improved collaboration
3. Cost efficiency

Journey to Create a Cloud Strategy

A cloud strategy should be a short, consumable document.

Prepare
Phase 1
Familiarize/Begin
Phase 2
Build
Phase 3
Review and Finalize
Continue and Repeat

Cloud Strategy Document Outline

Baselines
Phase 1
Principles
Phase 2
Inventory
Phase 2
Executive Summary
Phase 3

Brainstorming
Phase 1
Alignment
Phase 2
Exit Strategy
Phase 2
Cloud Adoption Framework
Phase 3

Prediction: By 2025, 50% of large enterprises will have a business-driven cloud strategy and 85% will have a cloud-first principle.*

* A "principle" is not a strategy.

Top Three Mistakes Made When Building a Cloud Strategy

Confusing or replacing
### About This Research

This is an infographic describing cloud strategy and the Cloud Strategy Cookbook.

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Strategy Recommendations</th>
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<tbody>
<tr>
<td>Assuming it's an IT (only) strategy, not involving business</td>
<td>a cloud strategy with cloud adoption or migration framework</td>
</tr>
<tr>
<td>Not having an exit strategy</td>
<td></td>
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