Leading Cloud-Driven Business Innovations: What Lies in 2025

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Initiatives: Application Leaders; Cloud and Edge Infrastructure

By 2025, cloud computing will be pervasive. It will drive technological as well as business innovations. This research enables executive leaders to facilitate the development of cloud strategies and present their business innovation opportunities to peers and teams.

In 2025, executive leaders must enable business innovation while ensuring workloads and services are deployed to the right locations at the right time and price.

This research is adapted from The Future of Cloud in 2025: From Technology to Innovation, which provides IT leaders with insights into how cloud computing will shape their organizations by 2025.

Today, most organizations think of the cloud as a technology platform. This perspective will shift markedly by 2025. Cloud will not only be a technological approach for delivering applications but will also serve as the key driver of business innovation.

Digital organizations depend on technology to deliver competitive operations and customer experiences, and the cloud is at the center of most recent and emerging technological innovations. Further, cloud services provide consumption-based pricing models and ubiquitous availability to all organizations, which democratizes technology for the masses. Few mainstream organizations will be able to implement new business models or ecosystem relationships without relying on cloud services.

Thus, in 2025, cloud will be the pervasive style of computing. New workloads deployed outside of a cloud-native environment will be rare and anything noncloud will be considered legacy.

This presentation includes our top predictions for cloud computing in 2025, the rationale behind these predictions and key strategic actions executive leaders should take in collaboration with relevant stakeholders to prepare their organizations for a future powered by cloud.

Recommended by the Authors

Hype Cycle for Cloud Computing, 2020
Future of Applications: Delivering the Composable Enterprise

Market Trends: Cloud Shift — 2020 Through 2024

Magic Quadrant for Cloud Infrastructure and Platform Services

4 Steps to Successful SaaS Negotiations and Vendor Lock-In Prevention

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