Gartner Peer Insights ‘Voice of the Customer’: Application Security Testing

Published 9 October 2020 - ID G00734103 - 12 min read

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Initiatives: Security of Applications and Data

Gartner Peer Insights is a free peer review and ratings platform designed for enterprise software and services decision makers. Reviews go through a strict validation and moderation process in an effort to ensure they are authentic.

What Is Application Security Testing Software?

Gartner defines the application security testing (AST) market as the buyers and sellers of products and services designed to analyze and test applications for security vulnerabilities. Gartner identifies four main styles of AST: (1) Static AST (SAST), (2) Dynamic AST (DAST), (3) Interactive AS, (IAST), and (4) Mobile AST. The above technology approaches can be delivered as a tool or as a subscription service. Many vendors offer both options to reflect enterprise requirements for a product and service.


Since October 2015, more than 320,000 reviews across more than 350 markets have been posted to Gartner Peer Insights. The “Voice of the Customer” is a document that synthesizes Gartner Peer Insights’ reviews into insights for IT decision makers. This aggregated peer perspective, along with the individual detailed reviews, is complementary to Gartner expert research and can play a key role in your buying process, as it focuses on direct peer experiences of implementing and operating a solution. In this document, only vendors with 10 or more eligible published reviews during the specified one-year submission period are included, and these vendors are categorized into four quadrants based on Review Coverage (x-axis) and Overall Market Rating (y-axis). Reviews from end users of companies with less than $50M in revenue are excluded from this methodology. See the full “Voice of the Customer” methodology here.

In the AST market, Gartner Peer Insights has published 909 reviews and ratings in the 12-month period ending 31 July 2020. Figure 1 shows all eligible vendors based on their overall rating, review volume and diversity in industry, company size and deployment region.
Along with historical peer-based perspective represented in this document, Gartner has a related expert-led Magic Quadrant for the AST market. For related research in this market, please visit the “Magic Quadrant for Application Security Testing.”

What Is the Gartner Peer Insights Customers’ Choice?

Vendors placed in the upper-right quadrant of the “Voice of the Customer” quadrants are recognized with the Gartner Peer Insights Customers’ Choice distinction. A maximum of 7 vendors can qualify. To qualify for the Customers’ Choice distinction, vendors must have a product that is listed in this market on Gartner Peer Insights, have their overall rating (out of 5 stars) above or equal to the mean rating for that market, and receive 50 or more eligible published customer reviews during the one-year submission period. In addition, customer reviews must be representative of a broad mix of enterprise clients from different industries, company sizes and deployment regions. See more details about the Customers’ Choice distinction here.

Based on the Gartner Peer Insights “Voice of the Customer” methodology, Figure 1 shows a list (in alphabetical order) of vendors in each quadrant based on their overall score relative to the market rating and their Review Coverage (see here for details). Customers’ Choice vendors appear in the blue box on the upper right, denoted with a Customers’ Choice badge.

Figure 1. Gartner Peer Insights “Voice of the Customer” Application Security Testing Customers’ Choice
Due to end users’ desire to evaluate solutions based on specific attributes of their organization, such as industry, company size or deployment region, a new set of category analyses was done — producing graphics similar to Figure 1 — to explore any of those categories where there was sufficient review volume. In each category graphic, vendors are positioned in different quadrants.
based on their review volume and the market average rating (see Category View section for details). Click on each category name to see the figure.

**Company Size View (Measured by Annual Revenue)**
- Midsize Enterprise (50M - 1B USD)

**Industry View**
- Services

**Deployment Region View**
- Asia/Pacific
- North America

**Application Security Testing Peer Reviews and Ratings**

In addition to the synthesis provided by the “Voice of the Customer,” you can read individual reviews and ratings on Gartner Peer Insights by [clicking here](#).

The rest of this document will highlight some of the broad findings in the AST market based on 12 months of reviews, and will also point you to particular ways to use the site in your buying process.

Figure 2 summarizes the overall ratings (out of 5 stars) for vendors in the AST market that have received more than 10 eligible reviews in the one-year period ending on 31 July 2020, sorted by number of reviews.

The overall rating is a measure of how satisfied existing customers are with a vendor’s product. The table is sorted by number of reviews because ultimately, the more reviews a vendor receives, the more likely it is that you can trust a summary rating. This can be visualized by the 95% confidence interval that has been added as a bar range to the overall ratings in Figure 2. This is best interpreted as: “Given the distribution of reviews received, the vendor’s overall rating is 95% likely to be between the lower and upper dots.”

**Figure 2. Gartner Peer Insights “Voice of the Customer” Application Security Testing Overall Ratings**
In addition to the overall ratings, Gartner Peer Insights’ reviews also give insight into end users’ willingness to recommend, as well as their experience in negotiating with the vendor, getting support for the product or service, and their overall implementation effort. This information can provide you with a firsthand view on what to expect from a particular vendor.

Figure 3 and Figure 4 compare vendors from these various perspectives. To create a more detailed comparison between several vendors on your shortlist, please click here to go to the overall market page and press the “Compare Alternatives” button under the vendor/product you are interested in.

Figure 3. Gartner Peer Insights “Voice of the Customer” Application Security Testing Vendor Comparison 1 of 2
As of 31 July 2020
Sorted by overall reviews

<table>
<thead>
<tr>
<th>Eligible Vendors</th>
<th>Number of Responses</th>
<th>Overall Rating</th>
<th>Number of Responses</th>
<th>Willingness to Recommend</th>
<th>Number of Responses</th>
<th>Product Capabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>PortSwigger</td>
<td>99</td>
<td>4.8</td>
<td>99</td>
<td>95%</td>
<td>97</td>
<td>4.8</td>
</tr>
<tr>
<td>Veracode</td>
<td>95</td>
<td>4.6</td>
<td>95</td>
<td>92%</td>
<td>93</td>
<td>4.6</td>
</tr>
<tr>
<td>Qualys</td>
<td>71</td>
<td>4.4</td>
<td>71</td>
<td>86%</td>
<td>71</td>
<td>4.5</td>
</tr>
<tr>
<td>Micro Focus</td>
<td>63</td>
<td>4.3</td>
<td>63</td>
<td>79%</td>
<td>62</td>
<td>4.3</td>
</tr>
<tr>
<td>Checkmarx</td>
<td>62</td>
<td>4.6</td>
<td>62</td>
<td>85%</td>
<td>62</td>
<td>4.6</td>
</tr>
<tr>
<td>Contrast Security</td>
<td>62</td>
<td>4.8</td>
<td>62</td>
<td>95%</td>
<td>62</td>
<td>4.5</td>
</tr>
<tr>
<td>Acunetix</td>
<td>57</td>
<td>4.8</td>
<td>57</td>
<td>98%</td>
<td>57</td>
<td>4.9</td>
</tr>
<tr>
<td>Synopsys</td>
<td>57</td>
<td>4.4</td>
<td>57</td>
<td>81%</td>
<td>55</td>
<td>4.4</td>
</tr>
<tr>
<td>Netsparker</td>
<td>50</td>
<td>4.6</td>
<td>50</td>
<td>84%</td>
<td>49</td>
<td>4.5</td>
</tr>
<tr>
<td>WhiteHat Security</td>
<td>44</td>
<td>4.4</td>
<td>44</td>
<td>70%</td>
<td>44</td>
<td>4.3</td>
</tr>
<tr>
<td>Rapid7</td>
<td>33</td>
<td>4.3</td>
<td>33</td>
<td>82%</td>
<td>33</td>
<td>4.3</td>
</tr>
<tr>
<td>GitLab</td>
<td>30</td>
<td>4.6</td>
<td>30</td>
<td>97%</td>
<td>29</td>
<td>4.7</td>
</tr>
<tr>
<td>ImmuniWeb</td>
<td>21</td>
<td>4.5</td>
<td>21</td>
<td>85%</td>
<td>20</td>
<td>4.8</td>
</tr>
<tr>
<td>CAST</td>
<td>13</td>
<td>4.5</td>
<td>13</td>
<td>77%</td>
<td>12</td>
<td>4.6</td>
</tr>
<tr>
<td>GrammaTech</td>
<td>12</td>
<td>4.3</td>
<td>12</td>
<td>75%</td>
<td>12</td>
<td>4.3</td>
</tr>
</tbody>
</table>

Notes: Vendors with greater than or equal to 10 eligible reviews on Gartner Peer Insights in the past one year as of 31 July 2020 are considered eligible vendors. Vendors are listed by overall reviews as displayed in Figure titled “Overall Ratings.” In case, two or more vendors have the same number of reviews, then they are listed alphabetically. Number of reviews and ratings as of 31 July 2020. “Mean Overall Rating” may not match with the “Mean Rating” in the Figure 1 as time frame for the calculation is different. All charts are plotted and labeled to the tenth digit for clarity.

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Source: Gartner (October 2020)

Figure 4. Gartner Peer Insights “Voice of the Customer” Application Security Testing Vendor Comparison 2 of 2
Category View

Figure 5 through Figure 9 group vendors in the market under a specific category of industry, deployment region or company size based on the demographics of their reviewers. Gartner Peer Insights collects this information from end users’ account profiles and submitted reviews. Only vendors with 10 or more eligible reviews in the category are included. In each graph, vendors are positioned based on the market average rating and the number of reviews.

Gartner Peer Insights recognizes the most highly rated vendors in a category through the Customers’ Choice Category Distinction. To qualify for the Category Distinction, a vendor must fulfill the following requirements based on reviews within that category: at least 25 eligible reviews.
published reviews, and an average rating (out of 5 stars) equal to or greater than the market average rating. Vendors who received the distinctions are listed in the upper right quadrant. See the full methodology here.

If more than seven vendors qualify for the same Category Distinction, only the seven vendors with the highest number of reviews among all qualified vendors will be able to receive the distinction. The 7th highest number of reviews of those vendors will then replace the threshold of 25 reviews. For vendors who receive distinctions in Europe, the Middle East and Africa (EMEA) and/or Asia/Pacific (APAC) deployment region categories, the review distribution across subregions is disclosed to provide a more detailed breakdown for these broad regions.

Company Size View

Figure 5. Gartner Peer Insights “Voice of the Customer” Application Security Testing Midsize Enterprise (50M - 1B USD)
Gartner Peer Insights “Voice of the Customer”

Company Size
Midsize Enterprise (50M – 1B USD)

Application Security Testing
As of 31 July 2020

≥25 REVIEWS

GitLab
ImmuniWeb
Rapid7

Acunetix
Checkmarx
Contrast Security
Netsparker
PortSwigger
Veracode

≥4.5

Micro Focus
WhiteHat Security

Qualys
Synopsys

Each quadrant is sorted alphabetically

The company size category is referring to the review writers’ company size (measured by annual revenue). Vendors with greater than or equal to 10 eligible reviews within this category on Peer Insights in the past one year as of 31 July 2020 are considered as eligible vendors. Number of reviews and ratings as of 31 July 2020. Vendors in each quadrant are listed alphabetically.

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Source: Gartner (October 2020)

Go back to the category list

Industry View
Figure 6. Gartner Peer Insights “Voice of the Customer” Application Security Testing Services Industry

Gartner Peer Insights “Voice of the Customer”

**Services**

Application Security Testing

As of 31 July 2020

- Contrast Security
- GitLab
- ImmuniWeb
- Rapid7
- Acunetix
- Netsparker
- PortSwigger
- Veracode
- Checkmarx
- Micro Focus
- Synopsys
- WhiteHat Security
- Qualys

≥25 REVIEWS

≥4.5

AVERAGE MARKET RATING

Each quadrant is sorted alphabetically

The industry category is referring to the review writers’ industry. Vendors with greater than or equal to 10 eligible reviews within this category on Peer Insights in the past one year as of 31 July 2020 are considered as eligible vendors. Number of reviews and ratings as of 31 July 2020. Vendors in each quadrant are listed alphabetically.

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Source: Gartner (October 2020)

Go back to the category list

Deployment Region View
Figure 7. Gartner Peer Insights “Voice of the Customer” Application Security Testing Asia/Pacific

Gartner Peer Insights “Voice of the Customer”

Region
Asia/Pacific

Application Security Testing
As of 31 July 2020

≥25 REVIEWS

Contrast Security
Micro Focus
Synopsys
Veracode

≥4.6

Acunetix
Netsparker
PortSwigger

GitLab

Qualys

Each quadrant is sorted alphabetically

The deployment region category is referring to the region where the review writers deployed the products. Vendors with greater than or equal to 10 eligible reviews within this category on Peer Insights in the past one year as of 31 July 2020 are considered as eligible vendors. Number of reviews and ratings as of 31 July 2020. Vendors in each quadrant are listed alphabetically.

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Source: Gartner (October 2020)

Go back to the category list

Figure 8 discloses the Customers’ Choice vendors’ review distribution across subregions within Asia/Pacific. The definitions of these subregions are aligned with Gartner “Market Definitions and
## Figure 8. Asia/Pacific (APAC) Subregion Distribution

Gartner Peer Insights “Voice of the Customer”
Application Security Testing
Region: Asia/Pacific (APAC)

<table>
<thead>
<tr>
<th>Subregion Distribution</th>
<th>Emerging APAC</th>
<th>Eurasia (APAC)</th>
<th>Greater China</th>
<th>Japan</th>
<th>Mature APAC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acunetix (n = 40)</td>
<td>100%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Netsparker (n = 31)</td>
<td>100%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>PortSwigger (n = 78)</td>
<td>99%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Only vendors that are qualified for Asia/Pacific Customers’ Choice distinctions are included. The number of responses (n) for each vendor might be different than the vendor’s total review number because (1) users can select multiple deployment countries in different subregions or (2) some users did not disclose deployment countries. Percent distributions may not add up to 100% due to rounding.

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Source: Gartner (October 2020)

## Figure 9. Gartner Peer Insights “Voice of the Customer” Application Security Testing North America
Region
North America
Application Security Testing
As of 31 July 2020

≥25 REVIEWS

North America Customers’ Choice

CAST
GitLab
Netsparker
PortSwigger

≥4.5

Rapid7

Micro Focus
Qualys
Synopsys
WhiteHat Security

Each quadrant is sorted alphabetically

The deployment region category is referring to the region where the review writers deployed the products. Vendors with greater than or equal to 10 eligible reviews within this category on Peer Insights in the past one year as of 31 July 2020 are considered as eligible vendors. Number of reviews and ratings as of 31 July 2020. Vendors in each quadrant are listed alphabetically.

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Source: Gartner (October 2020)

Go back to the category list

Reviewer Demographics
Figures 10 through 24 summarize each vendor’s reviewer demographics for those reviews received in the last year, ending 31 July 2020, along with the rating distribution and a direct link to the vendor’s ratings on the site.

**Figure 10. Gartner Peer Insights “Voice of the Customer” Application Security Testing Acunetix Reviewer Demographics**

![Acunetix Reviewer Demographics Table]

Source: Gartner (October 2020)

Read all Peer Insights user reviews for **Acunetix**.

**Figure 11. Gartner Peer Insights “Voice of the Customer” Application Security Testing CAST Reviewer Demographics**

![CAST Reviewer Demographics Table]

Source: Gartner (October 2020)

Read all Peer Insights user reviews for **CAST**.

**Figure 12. Gartner Peer Insights “Voice of the Customer” Application Security Testing Checkmarx Reviewer Demographics**

Gartner, Inc. | 734103
Source: Gartner (October 2020)

Read all Peer Insights user reviews for Checkmarx.

**Figure 13. Gartner Peer Insights “Voice of the Customer” Application Security Testing Contrast Security Reviewer Demographics**

<table>
<thead>
<tr>
<th>Star</th>
<th>Count</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>71%</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>

**Company Size**

- 10B+ USD: 19%
- 1B - 10B USD: 26%
- 50M - 1B USD: 50%
- Public Sector, Gov't, Edu: 5%

**Industry**

- Finance: 29%
- Services: 23%
- Miscellaneous: 13%
- Healthcare: 10%
- Other: 25%

**Deployment Region**

- North America: 57%
- Europe, Middle East and Africa: 25%
- Asia/Pacific: 10%
- Latin America: 9%

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for "Deployment Region" may exceed the overall reviews count as reviewers can select multiple regions.

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Source: Gartner (October 2020)

Read all Peer Insights user reviews for Contrast Security.

**Figure 14. Gartner Peer Insights “Voice of the Customer” Application Security Testing GitLab Reviewer Demographics**

<table>
<thead>
<tr>
<th>Star</th>
<th>Count</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>79%</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>19%</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>

**Company Size**

- 10B+ USD: 27%
- 1B - 10B USD: 18%
- 50M - 1B USD: 50%
- Public Sector, Gov't, Edu: 5%

**Industry**

- Services: 34%
- Finance: 31%
- Healthcare: 15%
- Miscellaneous: 10%
- Other: 10%

**Deployment Region**

- North America: 69%
- Europe, Middle East and Africa: 11%
- Asia/Pacific: 20%
- Latin America: 0%

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for "Deployment Region" may exceed the overall reviews count as reviewers can select multiple regions.

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Figure 15. Gartner Peer Insights “Voice of the Customer” Application Security Testing

GitLab Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>17</td>
<td>57%</td>
</tr>
<tr>
<td>4 Star</td>
<td>12</td>
<td>43%</td>
</tr>
<tr>
<td>3 Star</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>2 Star</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>1 Star</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>

Company Size
- 10B+ USD: 3%
- 1B - 10B USD: 20%
- 50M - 1B USD: 70%
- Public Sector, Gov't, Edu: 7%
- Other: 17%

Industry
- Services: 53%
- Education: 10%
- Finance: 10%
- Media: 10%
- Other: 17%

Deployment Region
- North America: 33%
- Europe, Middle East and Africa: 12%
- Asia/Pacific: 52%
- Latin America: 3%

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.

Source: Gartner (October 2020)

Read all Peer Insights user reviews for GitLab.

Figure 16. Gartner Peer Insights “Voice of the Customer” Application Security Testing

GrammaTech Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>4</td>
<td>33%</td>
</tr>
<tr>
<td>4 Star</td>
<td>8</td>
<td>67%</td>
</tr>
<tr>
<td>3 Star</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>2 Star</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>1 Star</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>

Company Size
- 10B+ USD: 17%
- 1B - 10B USD: 17%
- 50M - 1B USD: 67%
- Public Sector, Gov't, Edu: 0%
- Other: 16%

Industry
- Manufacturing: 25%
- Services: 25%
- Communications: 17%
- Healthcare: 17%
- Other: 16%

Deployment Region
- North America: 21%
- Europe, Middle East and Africa: 36%
- Asia/Pacific: 43%
- Latin America: 0%

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.

Source: Gartner (October 2020)

Read all Peer Insights user reviews for GrammaTech.

Figure 16. Gartner Peer Insights “Voice of the Customer” Application Security Testing

ImmuniWeb Reviewer Demographics
### Figure 17. Gartner Peer Insights “Voice of the Customer” Application Security Testing Micro Focus Reviewer Demographics

<table>
<thead>
<tr>
<th>4.5 ★★★★★ (21)</th>
<th>Company Size</th>
<th>Industry</th>
<th>Deployment Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>10B+ USD</td>
<td>Services</td>
<td>North America</td>
</tr>
<tr>
<td></td>
<td>1B - 10B USD</td>
<td>Finance</td>
<td>Europe, Middle East</td>
</tr>
<tr>
<td></td>
<td>50M - 1B USD</td>
<td></td>
<td>and Africa</td>
</tr>
<tr>
<td></td>
<td>Public Sector, Gov't, Edu</td>
<td></td>
<td>Asia/Pacific</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Latin America</td>
</tr>
</tbody>
</table>

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.

Source: Gartner (October 2020)

Read all Peer Insights user reviews for ImmuniWeb.

### Figure 18. Gartner Peer Insights “Voice of the Customer” Application Security Testing Netsparker Reviewer Demographics

<table>
<thead>
<tr>
<th>4.3 ★★★★★ (63)</th>
<th>Company Size</th>
<th>Industry</th>
<th>Deployment Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>10B+ USD</td>
<td>Services</td>
<td>North America</td>
</tr>
<tr>
<td></td>
<td>1B - 10B USD</td>
<td>Finance</td>
<td>Europe, Middle East</td>
</tr>
<tr>
<td></td>
<td>50M - 1B USD</td>
<td></td>
<td>and Africa</td>
</tr>
<tr>
<td></td>
<td>Public Sector, Gov't, Edu</td>
<td></td>
<td>Asia/Pacific</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Latin America</td>
</tr>
</tbody>
</table>

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.

Source: Gartner (October 2020)

Read all Peer Insights user reviews for Micro Focus.

### PortsWigger Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
<th>Company Size</th>
<th>Industry</th>
<th>Deployment Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>77%</td>
<td>10B+ USD</td>
<td>Services</td>
<td>North America</td>
</tr>
<tr>
<td>4 Star</td>
<td>23%</td>
<td>1B - 10B USD</td>
<td>Education</td>
<td>Europe, Middle East and Africa</td>
</tr>
<tr>
<td>3 Star</td>
<td>0%</td>
<td>50M - 18B USD</td>
<td>Finance</td>
<td>Asia/Pacific</td>
</tr>
<tr>
<td>2 Star</td>
<td>0%</td>
<td>Public Sector, Gov't, Edu</td>
<td>Retail</td>
<td>Latin America</td>
</tr>
<tr>
<td>1 Star</td>
<td>0%</td>
<td></td>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.

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Source: Gartner (October 2020)

Read all Peer Insights user reviews for [PortsWigger](https://www.gartner.com).

**Figure 20. Gartner Peer Insights “Voice of the Customer” Application Security Testing **

### Netsparker Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
<th>Company Size</th>
<th>Industry</th>
<th>Deployment Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>62%</td>
<td></td>
<td>Security</td>
<td></td>
</tr>
<tr>
<td>4 Star</td>
<td>32%</td>
<td></td>
<td>Education</td>
<td></td>
</tr>
<tr>
<td>3 Star</td>
<td>6%</td>
<td></td>
<td>Finance</td>
<td></td>
</tr>
<tr>
<td>2 Star</td>
<td>0%</td>
<td></td>
<td>Retail</td>
<td></td>
</tr>
<tr>
<td>1 Star</td>
<td>0%</td>
<td></td>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.

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Source: Gartner (October 2020)

Read all Peer Insights user reviews for [Netsparker](https://www.gartner.com).

**Figure 19. Gartner Peer Insights “Voice of the Customer” Application Security Testing **

Gartner, Inc. | 734103
### Qualys Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>5 Star</th>
<th>4 Star</th>
<th>3 Star</th>
<th>2 Star</th>
<th>1 Star</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>48%</td>
<td>46%</td>
<td>6%</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Company Size

<table>
<thead>
<tr>
<th>Size</th>
<th>Overall Reviews = 71</th>
</tr>
</thead>
<tbody>
<tr>
<td>10B+ USD</td>
<td>10%</td>
</tr>
<tr>
<td>1B - 10B USD</td>
<td>23%</td>
</tr>
<tr>
<td>50M - 1B USD</td>
<td>52%</td>
</tr>
<tr>
<td>Public Sector, Gov't, Edu</td>
<td>15%</td>
</tr>
</tbody>
</table>

Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Overall Reviews = 71</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services</td>
<td>35%</td>
</tr>
<tr>
<td>Education</td>
<td>15%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>11%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>11%</td>
</tr>
<tr>
<td>Other</td>
<td>28%</td>
</tr>
</tbody>
</table>

Deployment Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Number of Responses = 71</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>43%</td>
</tr>
<tr>
<td>Europe, Middle East and Africa</td>
<td>8%</td>
</tr>
<tr>
<td>Asia/Pacific</td>
<td>47%</td>
</tr>
<tr>
<td>Latin America</td>
<td>3%</td>
</tr>
</tbody>
</table>

*Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.*

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Source: Gartner (October 2020)

Read all Peer Insights user reviews for [Qualys](#).

**Figure 21. Gartner Peer Insights “Voice of the Customer” Application Security Testing Rapid7 Reviewer Demographics**

### Rapid7 Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>5 Star</th>
<th>4 Star</th>
<th>3 Star</th>
<th>2 Star</th>
<th>1 Star</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>48%</td>
<td>36%</td>
<td>12%</td>
<td>3%</td>
<td>0%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Company Size

<table>
<thead>
<tr>
<th>Size</th>
<th>Overall Reviews = 33</th>
</tr>
</thead>
<tbody>
<tr>
<td>10B+ USD</td>
<td>15%</td>
</tr>
<tr>
<td>1B - 10B USD</td>
<td>33%</td>
</tr>
<tr>
<td>50M - 1B USD</td>
<td>48%</td>
</tr>
<tr>
<td>Public Sector, Gov't, Edu</td>
<td>3%</td>
</tr>
</tbody>
</table>

Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Overall Reviews = 33</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services</td>
<td>30%</td>
</tr>
<tr>
<td>Finance</td>
<td>12%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>9%</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
<td>40%</td>
</tr>
</tbody>
</table>

Deployment Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Number of Responses = 33</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>61%</td>
</tr>
<tr>
<td>Europe, Middle East and Africa</td>
<td>15%</td>
</tr>
<tr>
<td>Asia/Pacific</td>
<td>21%</td>
</tr>
<tr>
<td>Latin America</td>
<td>3%</td>
</tr>
</tbody>
</table>

*Note: Percent distributions may not add up to 100% due to rounding. The number of responses for “Deployment Region” may exceed the overall reviews count as reviewers can select multiple regions.*

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Source: Gartner (October 2020)

Read all Peer Insights user reviews for [Rapid7](#).

**Figure 22. Gartner Peer Insights “Voice of the Customer” Application Security Testing Synopsys Reviewer Demographics**
### Synopsys Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>26</td>
<td>46%</td>
</tr>
<tr>
<td>4 Star</td>
<td>14</td>
<td>51%</td>
</tr>
<tr>
<td>3 Star</td>
<td>2</td>
<td>4%</td>
</tr>
<tr>
<td>2 Star</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>1 Star</td>
<td>1</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Company Size**
- 10B+ USD: 30%
- 1B - 10B USD: 23%
- 50M - 1B USD: 46%
- Public Sector, Gov't, Edu: 2%

**Industry**
- Services: 26%
- Communications: 21%
- Finance: 14%
- Manufacturing: 14%
- Other: 25%

**Deployment Region**
- North America: 43%
- Europe, Middle East, and Africa: 29%
- Asia/Pacific: 26%
- Latin America: 3%

*Source: Gartner (October 2020)*

Read all Peer Insights user reviews for [Synopsys](#).

**Figure 23. Gartner Peer Insights “Voice of the Customer” Application Security Testing Veracode Reviewer Demographics**

### Veracode Reviewer Demographics

<table>
<thead>
<tr>
<th>Rating</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>58</td>
<td>64%</td>
</tr>
<tr>
<td>4 Star</td>
<td>28</td>
<td>29%</td>
</tr>
<tr>
<td>3 Star</td>
<td>3</td>
<td>6%</td>
</tr>
<tr>
<td>2 Star</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>1 Star</td>
<td>1</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Company Size**
- 10B+ USD: 25%
- 1B - 10B USD: 21%
- 50M - 1B USD: 49%
- Public Sector, Gov't, Edu: 4%

**Industry**
- Services: 27%
- Finance: 18%
- Healthcare: 17%
- Manufacturing: 11%
- Other: 27%

**Deployment Region**
- North America: 60%
- Europe, Middle East, and Africa: 17%
- Asia/Pacific: 18%
- Latin America: 5%

*Source: Gartner (October 2020)*

Read all Peer Insights user reviews for [Veracode](#).

**Figure 24. Gartner Peer Insights “Voice of the Customer” Application Security Testing WhiteHat Security Reviewer Demographics**
Source: Gartner (October 2020)

Read all Peer Insights user reviews for **WhiteHat Security**.

**Methodology**

- Gartner Peer Insights Voice of the Customer Methodology: Please refer to the [Voice of the Customer Methodology](#) page.

- Gartner Peer Insights Customers’ Choice Methodology: Reviews submitted between 1 August 2019 and 31 July 2020 were considered for determining Gartner Peer Insights Customers’ Choice distinctions. Gartner is committed to transparency regarding the criteria considered in bestowing this distinction; a full description can be found on the [Customers’ Choice Methodology](#) page.

- Customer Rating: Overall customer rating is the response to the survey question: “Please rate your overall experience with this vendor.” Other ratings displayed are responses to:
  - “Overall rating of product capabilities”
  - “Overall rating of evaluation and contract negotiation with the vendor”
  - “Overall rating of integration and deployment”
  - “Overall rating of service and support”

Ratings were taken on a scale of 1 to 5, where 1 is “completely dissatisfied” and 5 is “completely satisfied.” The average ratings within the review may represent multiple versions of a product offering. Reviews for beta products are included in the analysis of this document. Reviews for
legacy products (no longer being sold by the vendor) were not included in the analysis in this document.

- **Confidence Range:** The 95% confidence range in Figure 2 is calculated using a statistical technique known as bootstrapping. For a given vendor, a bootstrap sample is taken from either the set of overall ratings of the market or the set of overall ratings for the vendor. The size of the sample taken is the same as the number of reviews of the vendor. There is a higher chance to take the sample from the vendor's overall ratings when the vendor has more reviews. A mean is calculated for each bootstrap sample and the process is repeated 50,000 times. The low and high ratings shown in the confidence range are the 2.5 to 97.5 percentile values of the histogram of these bootstrapped means (or the vendor's actual rating, whichever is lower/higher). This represents the 95% confidence interval.

- **“Willingness to recommend”:** This is calculated based on the responses to the question “How likely is it that you would recommend this product or service to a friend or colleague?” The reviewer can select the response on a rating scale of 0 to 10, where 0 is “not at all likely” and 10 is “extremely likely.” The response is considered “yes” if the rating is greater than or equal to 8 and “no” if the rating is less than 8. For reviews first submitted in mid-2018 or came from Magic Quadrant Reference Survey, the question “Would you recommend this product to others” was asked instead, with responses including “yes,” “yes, with reservations,” “I don't know,” and “no.” The “Willingness to recommend” percentage is calculated using the total number of “yes” responses for both questions as defined above divided by the total number of responses to the question.

The data used in this report is drawn from reviews on Peer Insights, a crowdsourced enterprise review platform that relies on dynamic data. Key to maintaining the integrity of the site is our ongoing moderation and validation of those reviews. Reviews are examined before publishing to the site and periodically, post publishing.

Due to the dynamic nature of the data, the external Peer Insights site will always have the most updated view of the vendors and products in this report. The Voice of the Customer methodology uses a snapshot of review data from a defined time frame. This Voice of the Customer report should therefore be used along with the detailed and current information available directly on the Peer Insights site for the most up-to-date view of the data for this market and associated category views.

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*Critical Capabilities for Application Security Testing*

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リモートからの特権アクセスをセキュアにする
リモートワーカー/オフィス・ワーカー向け従業員生産性モニタリング・テクノロジから価値を引き出す
データベース環境の近代化戦略：自らの意志と責任で推進する

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