Tool: 20 IT-Enabled Investments to Optimize Enterprise Spending

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Initiatives: Executive Leadership: Cost Management and 2 more

This Toolkit assists executive leaders in driving concepts for IT-enabled optimization in the organization. Executive leaders should use these examples to begin the enterprise optimization journey or drive new ideas on how IT can increase business value and reduce the cost of doing business.

Overview

Executive leaders should draw inspiration from the examples to begin evaluating investments that have the potential to lower labor needs, increase automation, drive value across the enterprise and more. These examples will help executive leaders to define new investment opportunities and drive discussions around investments that can improve business performance. Given that the referenced investments have strong foundations in technology, it is vital to start these conversations with the CIO and the IT organization.

Recommended by the Authors

“Tool: Decision Framework to Prioritize Cost Optimization Initiatives”

“5 Rules for Sustainable Cost Optimization Across the Enterprise”

“How Important Are Cross-Functional Cost Optimization Teams for Business?”

“3 Approaches to Create Cost Reduction Campaigns During Turns”

“Value-Based Budgeting, Because Zero Isn't Valuable”

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